

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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**JAMA DERMATOLOGY** publishes peer-reviewed information concerning a broad range of issues relating to the skin and its conditions-clinical studies, surgical therapeutics, techniques, and breakthrough treatments.

**FIELD SERVED**

**JAMA DERMATOLOGY** serves the fields of Dermatology, other subspecialties, and others allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are physicians (MD's and DO's) who practice Dermatology or one of its subspecialties, in direct patient care, medical teaching, medical research, administration, and other professional activities reported in Paragraph 3a.

**CHANNELS**

**JAMA DERMATOLOGY MAGAZINE**



6 Issues in the period  
 12,421 average circulation

**EXECUTIVE SUMMARY**

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
<b>JAMA DERMATOLOGY MAGAZINE</b> (6 issues in the period)	12,071	350	12,421

## ADDITIONAL DATA

### PARAGRAPH 3b :

Paragraph 3b includes 12,036 qualified non-paid circulation. Qualified paid circulation of 342 combined with the qualified non-paid circulation equal 12,378 total qualified circulation for the analyzed issue.  
Association rosters and directories include 1 source of circulation for a quantity of 12,036 copies or 97.2%, including The American Medical Association Directory.

### PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Sue Sherrill, Director of Circulation and Distribution Services

Tom Easley, Senior VP, Publisher - Periodical Publications

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

#### IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	August 12, 2016
State	Illinois
County	Cook
Received by BPA Worldwide	August 12, 2016
Type	BD
ID Number	J135B0J6

#### About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit [www.bpaww.com](http://www.bpaww.com) for the latest audit reports, membership information and publishing and advertising industry news.

**AVERAGE NON-QUALIFIED CIRCULATION**

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	153
Allocated for Trade Shows and Conventions	-
All Other	1,242
<b>TOTAL</b>	<b>1,394</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	12,421	100.0	12,071	97.2	350	2.8
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>12,421</b>	<b>100.0</b>	<b>12,071</b>	<b>97.2</b>	<b>350</b>	<b>2.8</b>

**2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD**

2016 Issue	Total Qualified
February	12,453
March	12,434
April	12,420
May	12,431
June	12,414
July	12,378

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2016**  
This issue is 0.4% or 52 copies below the average of the other 5 issues reported in Paragraph 2.

PROFESSIONAL CLASSIFICATION	TOTAL QUALIFIED	PERCENT OF TOTAL	MAJOR PROFESSIONAL ACTIVITY														
			Patient Care				Other Professional Activity						Osteopathic				
			Office Based	Interns and/or 1st Year Residents	Residents	Full-Time Hospital Staff	Total Hospital Based	Total Patient Care	Medical Teaching	Administration	Research	Other	Total Other Professional Activity	Office-Based Practice	Hospital-Based Practice	Other Professional Activity	Total Osteopathic Physicians
Dermatology	12,074	97.5	9,191	100	1,263	631	1,994	11,185	10	4	9	235	258	535	86	10	631
Other Specialties	195	1.6	51	6	69	10	85	136	4	-	1	53	58	1	-	-	1
<b>TOTAL COPIES TO PHYSICIANS</b>	<b>12,269</b>	<b>99.1</b>	<b>9,242</b>	<b>106</b>	<b>1,332</b>	<b>641</b>	<b>2,079</b>	<b>11,321</b>	<b>14</b>	<b>4</b>	<b>10</b>	<b>288</b>	<b>316</b>	<b>536</b>	<b>86</b>	<b>10</b>	<b>632</b>
Others Allied to the Field	109	0.9															
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>12,378</b>	<b>100.0</b>															

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF JULY 2016**

QUALIFICATION SOURCE	Qualified Within			Total Qualified*	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	-	-	-	-	-
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. <b>TOTAL - Sources other than above (listed alphabetically):</b>	<b>12,036</b>	-	-	<b>12,036</b>	<b>100.0</b>
*Association rosters and directories	12,036	-	-	12,036	100.0
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION PERCENT</b>	<b>12,036</b>	<b>100.0</b>	-	<b>12,036</b>	<b>100.0</b>

\*See Additional Data

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2016**

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	31		Kentucky	135	
New Hampshire	53		Tennessee	197	
Vermont	37		Alabama	140	
Massachusetts	428		Mississippi	60	
Rhode Island	78		<b>EAST SO. CENTRAL</b>	<b>532</b>	<b>4.3</b>
Connecticut	193		Arkansas	78	
<b>NEW ENGLAND</b>	<b>820</b>	<b>6.6</b>	Louisiana	213	
New York	1,082		Oklahoma	95	
New Jersey	363		Texas	875	
Pennsylvania	555		<b>WEST SO. CENTRAL</b>	<b>1,261</b>	<b>10.2</b>
<b>MIDDLE ATLANTIC</b>	<b>2,000</b>	<b>16.2</b>	Montana	28	
Ohio	411		Idaho	36	
Indiana	149		Wyoming	11	
Illinois	489		Colorado	204	
Michigan	364		New Mexico	48	
Wisconsin	210		Arizona	237	
<b>EAST NO. CENTRAL</b>	<b>1,623</b>	<b>13.1</b>	Utah	120	
Minnesota	241		Nevada	57	
Iowa	79		<b>MOUNTAIN</b>	<b>741</b>	<b>6.0</b>
Missouri	213		Alaska	18	
North Dakota	21		Washington	250	
South Dakota	32		Oregon	152	
Nebraska	36		California	1,741	
Kansas	81		Hawaii	57	
<b>WEST NO. CENTRAL</b>	<b>703</b>	<b>5.7</b>	<b>PACIFIC</b>	<b>2,218</b>	<b>17.9</b>
Delaware	19		<b>UNITED STATES</b>	<b>12,329</b>	<b>99.6</b>
Maryland	289		U.S. Territories	5	
Washington, DC	72		Canada	42	
Virginia	319		Mexico	2	
West Virginia	34		Other International	-	
North Carolina	365		APO/FPO	-	
South Carolina	144				
Georgia	295				
Florida	894				
<b>SOUTH ATLANTIC</b>	<b>2,431</b>	<b>19.6</b>			
			<b>TOTAL QUALIFIED CIRCULATION</b>	<b>12,378</b>	<b>100.0</b>