

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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JAMA ONCOLOGY is committed to publishing influential original research, opinions, and reviews that advance the science of oncology and improve the clinical care of patients with cancer.

FIELD SERVED

JAMA ONCOLOGY serves the fields of Hematology, Oncology, Hematology/Oncology, Other Specialties, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians with those specialties reported in Paragraph 3a.

CHANNELS

JAMA ONCOLOGY MAGAZINE



6 Issues in the period
13,453 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
JAMA ONCOLOGY MAGAZINE (6 issues in the period)	13,453	-	13,453

ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 13,509 copies or 100.0%, including the American Medical Association Directory.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Sue Sherrill, Director of Circulation and Distribution Services

Tom Easley, Senior VP, Publisher - Periodical Publications

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 12, 2016

State Illinois

County Cook

Received by BPA Worldwide August 12, 2016

Type BJ

ID Number J136B0J6

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	58
Allocated for Trade Shows and Conventions	-
All Other	1,176
TOTAL	1,235

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	13,453	100.0	13,453	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,453	100.0	13,453	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2016 Issue	Total Qualified
February	13,359
March	13,353
April	13,464
May	13,524
June	13,510
July	13,509

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2016
This issue is 0.5% or 67 copies above the average of the other 5 issues reported in Paragraph 2.

PROFESSIONAL CLASSIFICATION	TOTAL QUALIFIED	PERCENT OF TOTAL	MAJOR PROFESSIONAL ACTIVITY													
			Patient Care Hospital Based				Other Professional Activity						Osteopathic			
			Office Based	Interns and/or 1st Year Residents	Residents	Full-Time Hospital Staff	Total Patient Care	Medical Teaching	Administration	Research	Other	Total Other Professional Activity	Office-Based Practice	Hospital-Based Practice	Other Professional Activity	
Hematology	1,303	9.6	911	1	39	318	1,269	-	1	-	-	10	11	7	1	15
Oncology	3,803	28.2	2,795	4	76	793	3,668	-	1	-	-	31	32	42	10	51
Hematology/Oncology	8,230	60.9	5,284	13	1,525	1,096	7,918	-	-	-	-	9	9	89	72	142
Other Specialties	173	1.3	165	-	1	5	171	-	-	-	-	-	-	2	-	-
TOTAL COPIES TO PHYSICIANS	13,509	100.0	9,155	18	1,641	2,212	13,026	-	2	-	-	50	52	140	83	208
Others Allied to the Field	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,509	100.0														

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2016

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	-	-	-	-	-
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	13,509	-	-	13,509	100.0
*Association rosters and directories	13,509	-	-	13,509	100.0
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION PERCENT	13,509	100.0	100.0	13,509	100.0

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2016

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	50		Kentucky	146	
New Hampshire	63		Tennessee	286	
Vermont	33		Alabama	145	
Massachusetts	648		Mississippi	68	
Rhode Island	75		EAST SO. CENTRAL	645	4.8
Connecticut	203		Arkansas	90	
NEW ENGLAND	1,072	7.9	Louisiana	179	
New York	1,307		Oklahoma	111	
New Jersey	458		Texas	956	
Pennsylvania	724		WEST SO. CENTRAL	1,336	9.9
MIDDLE ATLANTIC	2,489	18.4	Montana	34	
Ohio	527		Idaho	32	
Indiana	228		Wyoming	13	
Illinois	551		Colorado	190	
Michigan	422		New Mexico	73	
Wisconsin	222		Arizona	227	
EAST NO. CENTRAL	1,950	14.4	Utah	66	
Minnesota	288		Nevada	64	
Iowa	88		MOUNTAIN	699	5.2
Missouri	235		Alaska	18	
North Dakota	29		Washington	268	
South Dakota	26		Oregon	161	
Nebraska	62		California	1,430	
Kansas	97		Hawaii	28	
WEST NO. CENTRAL	825	6.1	PACIFIC	1,905	14.1
Delaware	27		UNITED STATES	13,509	100.0
Maryland	432		U.S. Territories	-	
Washington, DC	77		Canada	-	
Virginia	294		Mexico	-	
West Virginia	62		Other International	-	
North Carolina	427		APO/FPO	-	
South Carolina	139				
Georgia	301				
Florida	829				
SOUTH ATLANTIC	2,588	19.2			
			TOTAL QUALIFIED CIRCULATION	13,509	100.0