

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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JAMA DERMATOLOGY publishes peer-reviewed information concerning a broad range of issues relating to the skin and its conditions-clinical studies, surgical therapeutics, techniques, and breakthrough treatments.

FIELD SERVED

JAMA DERMATOLOGY serves the fields of Dermatology, other subspecialties, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians (MD's and DO's) who practice Dermatology or one of its subspecialties, in direct patient care, medical teaching, medical research, administration, and other professional activities reported in Paragraph 3a.

CHANNELS

JAMA DERMATOLOGY MAGAZINE



6 Issues in the period
 12,725 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
JAMA DERMATOLOGY MAGAZINE (6 issues in the period)	12,463	262	12,725

ADDITIONAL DATA

PARAGRAPH 3b:

Paragraph 3b includes 12,535 qualified non-paid circulation. Qualified paid circulation of 258 combined with the qualified non-paid circulation equals 12,793 total qualified circulation for the analyzed issue.

Association rosters and directories include 1 source of circulation for a quantity of 12,535 copies or 98.0%, including The American Medical Association Directory.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Sue Sherrill, Director of Circulation and Distribution Services

Tom Easley, Senior VP, Publisher - Periodical Publications

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	February 22, 2018
State	Illinois
County	Cook
Received by BPA Worldwide	February 22, 2018
Type	BD
ID Number	J135B0D7

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	157
Allocated for Trade Shows and Conventions	-
All Other	1,180
TOTAL	1,337

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	12,725	100.0	12,463	97.9	262	2.1
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,725	100.0	12,463	97.9	262	2.1

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2017/2018 Issue	Total Qualified
August	12,509
September	12,606
October	12,752
November	12,835
December	12,855
January	12,793

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 2018
This issue is 0.6% or 82 copies above the average of the other 5 issues reported in Paragraph 2.

PROFESSIONAL CLASSIFICATION	TOTAL QUALIFIED	PERCENT OF TOTAL	MAJOR PROFESSIONAL ACTIVITY														
			Patient Care				Other Professional Activity						Osteopathic				
			Office Based Practice	Interns and/or 1st Year Residents	Residents	Full-Time Hospital Staff	Total Hospital Based	Total Patient Care	Medical Teaching	Administration	Research	Other	Total Other Professional Activity	Office-Based Practice	Hospital-Based Practice	Other Professional Activity	Total Osteopathic Physicians
Dermatology	12,413	97.0	9,328	67	1,306	611	1,984	11,312	8	2	8	407	425	563	107	6	676
Other Specialties	290	2.3	152	6	83	14	103	255	2	-	1	29	32	2	1	-	3
TOTAL COPIES TO PHYSICIANS	12,703	99.3	9,480	73	1,389	625	2,087	11,567	10	2	9	436	457	565	108	6	679
Others Allied to the Field	90	0.7															
TOTAL QUALIFIED CIRCULATION	12,793	100.0															

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF JANUARY 2018

QUALIFICATION SOURCE	Qualified Within			Total Qualified*	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	-	-	-	-	-
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	12,535	-	-	12,535	100.0
*Association rosters and directories	12,535	-	-	12,535	100.0
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION PERCENT	12,535	100.0	-	12,535	100.0

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JANUARY 2018

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	33		Kentucky	133	
New Hampshire	48		Tennessee	200	
Vermont	37		Alabama	139	
Massachusetts	461		Mississippi	70	
Rhode Island	82		EAST SO. CENTRAL	542	4.2
Connecticut	191		Arkansas	86	
NEW ENGLAND	852	6.7	Louisiana	221	
New York	1,096		Oklahoma	94	
New Jersey	378		Texas	914	
Pennsylvania	591		WEST SO. CENTRAL	1,315	10.3
MIDDLE ATLANTIC	2,065	16.1	Montana	29	
Ohio	428		Idaho	35	
Indiana	153		Wyoming	12	
Illinois	500		Colorado	210	
Michigan	399		New Mexico	44	
Wisconsin	216		Arizona	243	
EAST NO. CENTRAL	1,696	13.3	Utah	123	
Minnesota	249		Nevada	63	
Iowa	87		MOUNTAIN	759	5.9
Missouri	225		Alaska	18	
North Dakota	19		Washington	256	
South Dakota	33		Oregon	155	
Nebraska	43		California	1,784	
Kansas	87		Hawaii	63	
WEST NO. CENTRAL	743	5.8	PACIFIC	2,276	17.8
Delaware	22		UNITED STATES	12,755	99.7
Maryland	290		U.S. Territories	8	
Washington, DC	71		Canada	27	
Virginia	339		Mexico	-	
West Virginia	36		Other International	-	
North Carolina	389		APO/FPO	3	
South Carolina	146				
Georgia	289				
Florida	925				
SOUTH ATLANTIC	2,507	19.6			
			TOTAL QUALIFIED CIRCULATION	12,793	100.0