

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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JAMA DERMATOLOGY publishes peer-reviewed information concerning a broad range of issues relating to the skin and its conditions-clinical studies, surgical therapeutics, techniques, and breakthrough treatments.

FIELD SERVED

JAMA DERMATOLOGY serves the fields of Dermatology, other subspecialties, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians (MD's and DO's) who practice Dermatology or one of its subspecialties, in direct patient care, medical teaching, medical research, administration, and other professional activities reported in Paragraph 3a.

CHANNELS

JAMA DERMATOLOGY MAGAZINE



6 issues in the period
12,714 average circulation

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
JAMA DERMATOLOGY MAGAZINE (6 issues in the period)	12,478	236	12,714

ADDITIONAL DATA

PARAGRAPH 3b:

Paragraph 3b includes 12,442 qualified non-paid circulation. Qualified paid circulation of 227 combined with the qualified non-paid circulation equals 12,669 total qualified circulation for the analyzed issue.

Association rosters and directories include 1 source of circulation for a quantity of 12,442 copies or 98.2%, including The American Medical Association Directory.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Sue Sherrill, Director of Circulation and Distribution Services

Tom Easley, Senior VP, Publisher - Periodical Publications

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	September 5, 2018
State	Illinois
County	Cook
Received by BPA Worldwide	September 5, 2018
Type	BD
ID Number	J135B0J8

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	164
Allocated for Trade Shows and Conventions	-
All Other	1,102
TOTAL	1,266

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	12,714	100.0	12,478	98.1	236	1.9
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,714	100.0	12,478	98.1	236	1.9

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2018 Issue	Total Qualified
February	12,774
March	12,736
April	12,727
May	12,702
June	12,677
July	12,669

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2018
This issue is 0.4% or 54 copies below the average of the other 5 issues reported in Paragraph 2.

Professional Classification	Total Qualified	Percent of Total	Major Professional Activity														
			Patient Care Hospital Based					Other Professional Activity					Osteopathic				
			Office Based Practice	Interns and/or 1st Year Residents	Residents	Full-Time Hospital Staff	Total Hospital Based	Total Patient Care	Medical Teaching	Administration	Research	Other	Total Other Professional Activity	Office-Based Practice	Hospital-Based Practice	Other Professional Activity	Total Osteopathic Physicians
Dermatology	12,343	97.4	9,273	70	1,308	631	2,009	11,282	8	2	8	364	382	567	109	3	679
Other Specialties	250	2.0	128	5	72	16	93	221	2	-	1	22	25	3	1	-	4
TOTAL COPIES TO PHYSICIANS	12,593	99.4	9,401	75	1,380	647	2,102	11,503	10	2	9	386	407	570	110	3	683
Others Allied to the Field	76	0.6															
TOTAL QUALIFIED CIRCULATION	12,669	100.0															

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF JULY 2018

Qualification Source	Qualified Within			Total Qualified*	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	-	-	-	-	-
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	12,442	-	-	12,442	100.0
*Association rosters and directories	12,442	-	-	12,442	100.0
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION PERCENT	12,442	100.0	-	12,442	100.0

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2018

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	35		Kentucky	130	
New Hampshire	52		Tennessee	193	
Vermont	35		Alabama	143	
Massachusetts	457		Mississippi	66	
Rhode Island	79		EAST SO. CENTRAL	532	4.2
Connecticut	191		Arkansas	84	
NEW ENGLAND	849	6.7	Louisiana	220	
New York	1,086		Oklahoma	94	
New Jersey	375		Texas	911	
Pennsylvania	579		WEST SO. CENTRAL	1,309	10.3
MIDDLE ATLANTIC	2,040	16.1	Montana	28	
Ohio	424		Idaho	35	
Indiana	151		Wyoming	13	
Illinois	493		Colorado	210	
Michigan	383		New Mexico	44	
Wisconsin	213		Arizona	243	
EAST NO. CENTRAL	1,664	13.1	Utah	124	
Minnesota	244		Nevada	62	
Iowa	86		MOUNTAIN	759	6.0
Missouri	222		Alaska	18	
North Dakota	18		Washington	253	
South Dakota	32		Oregon	159	
Nebraska	41		California	1,774	
Kansas	84		Hawaii	58	
WEST NO. CENTRAL	727	5.7	PACIFIC	2,262	17.9
Delaware	20		UNITED STATES	12,636	99.7
Maryland	289		U.S. Territories	7	
Washington, DC	71		Canada	23	
Virginia	331		Mexico	-	
West Virginia	38		Other International	-	
North Carolina	386		APO/FPO	3	
South Carolina	148				
Georgia	284				
Florida	927				
SOUTH ATLANTIC	2,494	19.7			
			TOTAL QUALIFIED CIRCULATION	12,669	100.0