

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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JAMA DERMATOLOGY publishes peer-reviewed information concerning a broad range of issues relating to the skin and its conditions-clinical studies, surgical therapeutics, techniques, and breakthrough treatments.

FIELD SERVED

JAMA DERMATOLOGY serves the fields of Dermatology, other subspecialties, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians (MD's and DO's) who practice Dermatology or one of its subspecialties, in direct patient care, medical teaching, medical research, administration, and other professional activities reported in Paragraph 3a.

CHANNELS

JAMA DERMATOLOGY MAGAZINE



6 Issues in the period
 12,561 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
JAMA DERMATOLOGY MAGAZINE (6 issues in the period)	12,268	293	12,561

ADDITIONAL DATA

PARAGRAPH 3b :

Paragraph 3b includes 12,262 qualified non-paid circulation. Qualified paid circulation of 272 combined with the qualified non-paid circulation equals 12,534 total qualified circulation for the analyzed issue.
Association rosters and directories include 1 source of circulation for a quantity of 12,262 copies or 97.8%, including The American Medical Association Directory.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Sue Sherrill, Director of Circulation and Distribution Services

Tom Easley, Senior VP, Publisher - Periodical Publications

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	August 7, 2017
State	Illinois
County	Cook
Received by BPA Worldwide	August 7, 2017
Type	BD
ID Number	J135B0J7

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	158
Allocated for Trade Shows and Conventions	-
All Other	1,217
TOTAL	1,375

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	12,561	100.0	12,268	97.7	293	2.3
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,561	100.0	12,268	97.7	293	2.3

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2017 Issue	Total Qualified
February	12,603
March	12,600
April	12,548
May	12,541
June	12,541
July	12,534

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2017
This issue is 0.3% or 33 copies below the average of the other 5 issues reported in Paragraph 2.

PROFESSIONAL CLASSIFICATION	TOTAL QUALIFIED	PERCENT OF TOTAL	MAJOR PROFESSIONAL ACTIVITY														
			Patient Care				Other Professional Activity					Osteopathic					
			Office Based Practice	Interns and/or 1st Year Residents	Residents	Full-Time Hospital Staff	Total Hospital Based	Total Patient Care	Medical Teaching	Administration	Research	Other	Total Other Professional Activity	Office-Based Practice	Hospital-Based Practice	Other Professional Activity	Total Osteopathic Physicians
Dermatology	12,206	97.4	9,250	80	1,291	593	1,964	11,214	7	2	7	326	342	554	92	4	650
Other Specialties	251	2.0	96	8	86	11	105	201	1	-	1	45	47	2	1	-	3
TOTAL COPIES TO PHYSICIANS	12,457	99.4	9,346	88	1,377	604	2,069	11,415	8	2	8	371	389	556	93	4	653
Others Allied to the Field	77	0.6															
TOTAL QUALIFIED CIRCULATION	12,534	100.0															

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF JULY 2017

QUALIFICATION SOURCE	Qualified Within			Total Qualified*	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	-	-	-	-	-
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	12,262	-	-	12,262	100.0
*Association rosters and directories	12,262	-	-	12,262	100.0
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION PERCENT	12,262	100.0	-	12,262	100.0

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2017

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	33		Kentucky	136	
New Hampshire	52		Tennessee	197	
Vermont	37		Alabama	135	
Massachusetts	447		Mississippi	64	
Rhode Island	74		EAST SO. CENTRAL	532	4.2
Connecticut	194		Arkansas	85	
NEW ENGLAND	837	6.7	Louisiana	211	
New York	1,087		Oklahoma	97	
New Jersey	371		Texas	899	
Pennsylvania	577		WEST SO. CENTRAL	1,292	10.3
MIDDLE ATLANTIC	2,035	16.2	Montana	29	
Ohio	415		Idaho	35	
Indiana	150		Wyoming	12	
Illinois	497		Colorado	208	
Michigan	373		New Mexico	44	
Wisconsin	208		Arizona	238	
EAST NO. CENTRAL	1,643	13.1	Utah	127	
Minnesota	244		Nevada	58	
Iowa	82		MOUNTAIN	751	6.0
Missouri	221		Alaska	17	
North Dakota	19		Washington	250	
South Dakota	32		Oregon	152	
Nebraska	40		California	1,746	
Kansas	86		Hawaii	59	
WEST NO. CENTRAL	724	5.8	PACIFIC	2,224	17.7
Delaware	20		UNITED STATES	12,495	99.7
Maryland	284		U.S. Territories	7	
Washington, DC	68		Canada	29	
Virginia	332		Mexico	1	
West Virginia	33		Other International	-	
North Carolina	380		APO/FPO	2	
South Carolina	144				
Georgia	292				
Florida	904				
SOUTH ATLANTIC	2,457	19.7			
			TOTAL QUALIFIED CIRCULATION	12,534	100.0