

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

American Medical Association
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JAMA ONCOLOGY is committed to publishing influential original research, opinions, and reviews that advance the science of oncology and improve the clinical care of patients with cancer.

FIELD SERVED

JAMA ONCOLOGY serves the fields of Hematology, Oncology, Hematology/Oncology, Radiation Oncology, Other Specialties, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians with those specialties reported in Paragraph 3a.

CHANNELS

**JAMA ONCOLOGY
MAGAZINE**



6 issues in the period
14,545 average circulation

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
JAMA ONCOLOGY MAGAZINE (6 issues in the period)	14,545	-	14,545

ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 14,557 copies or 100%, including The American Medical Association Directory.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Sue Sherrill, Director of Circulation and Distribution Services

Tom Easley, Senior VP, Publisher - Periodical Publications

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed September 5, 2018

State Illinois

County Cook

Received by BPA Worldwide September 5, 2018

Type BJ

ID Number J136B0J8

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	25
Allocated for Trade Shows and Conventions	-
All Other	1,207
TOTAL	1,232

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	14,545	100.0	14,545	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	14,545	100.0	14,545	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2018 Issue	Total Qualified
February	14,525
March	14,523
April	14,557
May	14,557
June	14,550
July	14,557

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2018
This issue is 0.1% or 15 copies above the average of the other 5 issues reported in Paragraph 2.

Professional Classification	Total Qualified	Percent of Total	Major Professional Activity												
			Patient Care Hospital Based			Other Professional Activity					Osteopathic				
			Office Based Practice	Interns and/or 1st Year Residents	Residents	Full-Time Hospital Staff	Total Patient Care	Medical Teaching	Administration	Research	Other	Total Other Professional Activity	Office-Based Practice	Hospital-Based Practice	Other Professional Activity
Hematology	1,123	7.7	758	-	21	295	1,074	-	1	-	27	28	17	4	-
Oncology	3,371	23.2	2,359	-	55	717	3,131	1	1	-	145	147	72	18	3
Hematology/Oncology	8,813	60.5	5,386	14	1,541	1,411	8,352	3	1	3	124	131	226	98	6
Radiation Oncology	1,207	8.3	773	2	100	269	1,144	-	1	-	40	41	17	5	-
Other Specialties	43	0.3	23	-	5	14	42	-	-	-	1	1	-	-	-
TOTAL COPIES TO PHYSICIANS	14,557	100.0	9,299	16	1,722	2,706	13,743	4	4	3	337	348	332	125	9
Others Allied to the Field	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	14,557	100.0													

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2018

Qualification Source	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	-	-	-	-	-
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	14,557	-	-	14,557	100.0
*Association rosters and directories	14,557	-	-	14,557	100.0
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION PERCENT	14,557	-	-	14,557	100.0
	100.0	-	-	100.0	100.0

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2018

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	53		Kentucky	158	
New Hampshire	69		Tennessee	291	
Vermont	36		Alabama	157	
Massachusetts	673		Mississippi	75	
Rhode Island	75		EAST SO. CENTRAL	681	4.7
Connecticut	230		Arkansas	102	
NEW ENGLAND	1,136	7.8	Louisiana	188	
New York	1,393		Oklahoma	113	
New Jersey	483		Texas	1,040	
Pennsylvania	770		WEST SO. CENTRAL	1,443	9.9
MIDDLE ATLANTIC	2,646	18.2	Montana	39	
Ohio	561		Idaho	32	
Indiana	242		Wyoming	14	
Illinois	585		Colorado	204	
Michigan	457		New Mexico	60	
Wisconsin	248		Arizona	252	
EAST NO. CENTRAL	2,093	14.4	Utah	86	
Minnesota	292		Nevada	71	
Iowa	95		MOUNTAIN	758	5.2
Missouri	258		Alaska	21	
North Dakota	30		Washington	294	
South Dakota	24		Oregon	173	
Nebraska	76		California	1,534	
Kansas	101		Hawaii	37	
WEST NO. CENTRAL	876	6.0	PACIFIC	2,059	14.1
Delaware	30		UNITED STATES	14,554	100.0
Maryland	452		U.S. Territories	2	
Washington, DC	98		Canada	1	
Virginia	313		Mexico	-	
West Virginia	70		Other International	-	
North Carolina	489		APO/FPO	-	
South Carolina	148				
Georgia	346				
Florida	916				
SOUTH ATLANTIC	2,862	19.7	TOTAL QUALIFIED CIRCULATION	14,557	100.0