

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

American Medical Association
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JAMA ONCOLOGY is committed to publishing influential original research, opinions, and reviews that advance the science of oncology and improve the clinical care of patients with cancer.

FIELD SERVED

JAMA ONCOLOGY serves the fields of Hematology, Oncology, Hematology/Oncology, Other Specialties, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are physicians with those specialties reported in Paragraph 3a.

CHANNELS

JAMA ONCOLOGY MAGAZINE



6 Issues in the period
13,932 average circulation

EXECUTIVE SUMMARY

Below are the Average contacts per occurrence, including frequency per period reported

	Non-Paid	Paid	Average
JAMA ONCOLOGY MAGAZINE (6 issues in the period)	13,932	-	13,932

ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for quantity of 13,977 copies or 100%, including American Medical Association Directory.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Sue Sherrill, Director of Circulation and Distribution Services

Tom Easley, Senior VP, Publisher - Periodical Publications

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 7, 2017

State Illinois

County Cook

Received by BPA Worldwide August 7, 2017

Type BJ

ID Number J136B0J7

About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

AVERAGE NON-QUALIFIED CIRCULATION

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	34
Allocated for Trade Shows and Conventions	-
All Other	1,132
TOTAL	1,166

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	13,932	100.0	13,932	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,932	100.0	13,932	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2017 Issue	Total Qualified
February	13,868
March	13,876
April	13,953
May	13,950
June	13,968
July	13,977

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2017
This issue is 0.4% or 54 copies above the average of the other 5 issues reported in Paragraph 2.

PROFESSIONAL CLASSIFICATION	TOTAL QUALIFIED	PERCENT OF TOTAL	MAJOR PROFESSIONAL ACTIVITY												
			Patient Care Hospital Based				Other Professional Activity						Osteopathic		
			Office Based Practice	Interns and/or 1st Year Residents	Residents	Full-Time Hospital Staff	Total Patient Care	Medical Teaching	Administration	Research	Other	Total Other Professional Activity	Office-Based Practice	Hospital-Based Practice	Other Professional Activity
Hematology	1,164	8.3	789	1	25	309	1,124	-	1	-	18	19	11	3	7
Oncology	3,445	24.7	2,459	3	63	738	3,263	-	1	-	84	85	59	15	23
Hematology/Oncology	8,241	59.0	5,043	8	1,503	1,304	7,858	2	1	2	67	72	164	90	57
Radiation Oncology	1,095	7.8	737	3	100	219	1,059	-	-	-	16	16	15	5	-
Other Specialties	32	0.2	21	1	1	9	32	-	-	-	-	-	-	-	-
TOTAL COPIES TO PHYSICIANS	13,977	100.0	9,049	16	1,692	2,579	13,336	2	3	2	185	192	249	113	87
Others Allied to the Field	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,977	100.0													

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2017

QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	-	-	-	-	-
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	13,977	-	-	13,977	100.0
*Association rosters and directories	13,977	-	-	13,977	100.0
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,977	-	-	13,977	100.0
PERCENT	100.0	-	-	100.0	100.0

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2017

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	46		Kentucky	162	
New Hampshire	67		Tennessee	273	
Vermont	35		Alabama	152	
Massachusetts	659		Mississippi	72	
Rhode Island	78		EAST SO. CENTRAL	659	4.7
Connecticut	218		Arkansas	94	
NEW ENGLAND	1,103	7.9	Louisiana	189	
New York	1,346		Oklahoma	110	
New Jersey	464		Texas	990	
Pennsylvania	730		WEST SO. CENTRAL	1,383	9.9
MIDDLE ATLANTIC	2,540	18.2	Montana	37	
Ohio	547		Idaho	33	
Indiana	235		Wyoming	13	
Illinois	574		Colorado	207	
Michigan	447		New Mexico	60	
Wisconsin	234		Arizona	245	
EAST NO. CENTRAL	2,037	14.6	Utah	71	
Minnesota	273		Nevada	73	
Iowa	87		MOUNTAIN	739	5.3
Missouri	245		Alaska	20	
North Dakota	31		Washington	280	
South Dakota	24		Oregon	159	
Nebraska	72		California	1,465	
Kansas	100		Hawaii	31	
WEST NO. CENTRAL	832	5.9	PACIFIC	1,955	14.0
Delaware	27		UNITED STATES	13,976	100.0
Maryland	433		U.S. Territories	1	
Washington, DC	84		Canada	-	
Virginia	311		Mexico	-	
West Virginia	63		Other International	-	
North Carolina	465		APO/FPO	-	
South Carolina	149				
Georgia	323				
Florida	873				
SOUTH ATLANTIC	2,728	19.5			
			TOTAL QUALIFIED CIRCULATION	13,977	100.0