Supplementary Online Content


eFigure. Twelve-question survey.

This supplementary material has been provided by the authors to give readers additional information about their work.
Supplemental Figure:

1. Please mark why you came in today (please choose one):
   - I am here to be screened for skin cancer but DO NOT have a particular spot on my skin that I am concerned about
   - I am here to be screened for skin cancer and I AM concerned about a particular spot on my skin
   - I don’t know why I am here

2. Please choose one:
   - I have had a total body skin exam by a medical professional in the past
   - This will be my first total body skin exam by a medical professional

3. Why did you decide to get screened for skin cancer today? (Please mark all of the following that influenced your decision to get screened for skin cancer today. You may choose more than one):
   - I am worried about a spot on my skin that I think may be skin cancer
   - I have had a skin cancer in the past
   - Someone in my family has had a melanoma skin cancer
   - Someone in my family has had a skin cancer that was NOT a melanoma (such as a basal cell or squamous cell cancer)
   - Someone in my family had a skin cancer, but I don’t know what kind of cancer it was
   - A friend or family member recommended that I get a skin cancer screening
   - A friend or colleague was recently diagnosed with skin cancer
   - I read, heard on the radio, or saw on television that it is recommended to get a skin cancer screening
   - I was told to come by my primary care physician
   - I have had a lot of sun exposure
   - Other ____________________________________________________________
Based on your understanding, please mark if you agree or disagree with the following statements:

4. It is just as important to get regular skin exams to reduce the risk of death from skin cancer as it is for women to get regular pap smears to reduce the risk of cervical cancer.
   - I agree
   - I disagree
   - I don’t know

5. It is just as important to get regular skin exams to reduce the risk of death from skin cancer as it is for women to get regular mammograms to reduce the risk of death from breast cancer.
   - I agree
   - I disagree
   - I don’t know

6. It is just as important to get regular skin exams to reduce the risk of death from skin cancer as it is for adults to get regular colonoscopy to reduce the risk of death from colon cancer.
   - I agree
   - I disagree
   - I don’t know

7. Based on your understanding of skin cancer screening how often should healthy adults have a skin cancer screening exam?
   - Every year starting at age 18
   - Once at the age of 50
   - Every year starting at age 50
   - Every 2 years starting at age 50
   - There are no specific recommendations for skin cancer screening
   - I don’t know

8. Has skin cancer screening been shown to:

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Help to prevent skin cancer?
    Yes
    No
    I don’t know

Reduce the risk of death from skin cancer?
    Yes
    No
    I don’t know

9. What is your age? ________ years old

10. Are you:
    Male
    Female

11. What do you consider to be your primary race / ethnicity?
    White
    African-American/ Black
    Hispanic / Latino
    Asian-Pacific Islander
    Native-American
    Other, please specify

12. What is the highest education you have received (please choose one)?
    Less than high school
    High school graduate
    Some college
    College graduate or higher

THANK YOU FOR YOUR PARTICIPATION!

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